

FUNDRAISE TO EARN THANK YOU PRIZES



RECEIVE A T-SHIRT
AND GIFT CARD WHEN
YOU RAISE **\$200+**

LEVEL 6 **RAISE \$1,000+**
T-SHIRT + \$100 GIFT CARD

LEVEL 5 **RAISE \$500 - \$999**
T-SHIRT + \$30 GIFT CARD

LEVEL 4 **RAISE \$400 - \$499**
T-SHIRT + \$20 GIFT CARD

LEVEL 3 **RAISE \$300 - \$399**
T-SHIRT + \$15 GIFT CARD

LEVEL 2 **RAISE \$200 - \$299**
T-SHIRT + \$10 GIFT CARD

LEVEL 1 **RAISE \$100 - \$199**
T-SHIRT

*2015 Big Bike t-shirt shown above.

TEAM THANK YOU

If your team fundraises **\$5,000 or more**, each team member will receive a thank you medal commemorating the team's achievement. Be recognized as the team that goes the distance to make a difference.



RAISE \$5,000
BY EVENT DAY

MEDAL FOR EACH
TEAM MEMBER



THANKS TO FUNDRAISING — a mother and son are safer.

Imagine learning that you've passed a deadly heart defect on to your child. That's what April Kawaguchi found out when DNA testing revealed that her son Andrew had inherited her heart condition, which can cause sudden cardiac arrest and death.

Family history can double your risk of heart disease and stroke. That's why the Foundation funds the best medical minds to stay on the cutting edge of genetic research. When you fundraise for the Heart&Stroke Big Bike, you're supporting this research, which will create a safer future for all families.

Doctors predict the remaining **80%** of the genetic mystery involved in heart disease and stroke could be discovered in the next 5 years. But only if research continues. Help make that happen.



The Heart and Stroke Foundation is a member of Imagine Canada. As a participant it is your responsibility to follow Imagine Canada's ethical guidelines as outlined at heartandstroke.ca

We are committed to protecting the privacy of your personal information. We may maintain a record of your interaction for donor related, promotion and tax receipting purposes, where required. Occasionally, we may contact you with mission-related communications. If you wish no further contact please call the Chief Privacy Officer at 1-888-473-4636. For more information on our privacy policy, visit heartandstroke.ca/privacy

In Alberta, the projected revenue for the 2016 Big Bike campaign is \$1,256,000 at a cost of \$235,100 (excluding overhead allocations). It is important to note that this cost includes the Heart and Stroke Foundation's vital investment in health education and public awareness. Heart and Stroke Foundation of Canada, 222 Queen Street Suite 1402 Ottawa, ON K1P 5V9 Director, Community Engagement, 1-888-473-4636 Charitable #10684-6942 RR0001 Incorporated under the Canada Not-For-Profit Corporations Act.

Presented by:

