

Top 10 reasons to register for **Ski for Heart**

1. **Stay at the five-star Fairmont Chateau Lake Louise for three-star prices!** Exclusive room rates (up to 60% off!) reserved for Ski for Heart fundraisers who raise \$500 or more.
2. **Winter Wonderland:** From x-country skiing and snow shoeing to hiking and skating, enjoy a weekend in the most beautiful winter wonderland!
3. **Get into the Olympic spirit and hit the slopes at the world-class Lake Louise Ski Resort:** If downhill skiing or snowboarding is your passion, catch the shuttle bus and enjoy discounted rates at one of Canada's premier ski hills.
4. **A perfect time to unplug, unwind and enjoy time with family and friends:** There's no need to train or mentally prepare, just plan some time to be kind to your heart, mind and soul in your own way.
5. **Ice Magic Festival:** Take in the awe-inspiring ice sculptures on the lake for the annual magical festival.
6. **Spend time with old friends and new:** Ski for Heart is a family tradition that has been creating lasting memories and bringing families together for more than 40 years.
7. **Meet and greet our special guests:** we're so pleased to announce our 2018 Honourary Chair, **Jungle Jim Hunter** – Olympic alpine skier, motivational speaker, and "The Original Crazy Canuck!" And **Darrel Janz** is back to emcee, joined this year by **David Gray**, host of CBC radio's The Calgary Eyeopener.
8. **Be inspired:** Hear from **Dr. Adam Kirton** about the work he's doing to support recovery for young people who had strokes just before or just after their birth.
9. **Après Ski:** Enjoy hors d'oeuvres, mix and mingle with Ski for Heart attendees, pop into the family-fun photo booth and hear from our special guest speakers; awards will be presented.
10. **Changing Lives:** Spend a weekend with like-minded people who love the outdoors and are passionate about making a difference in the lives of Canadians.



Get started today – visit skiforheart.ca!